



REVOLTEK
CHANGING OLD HABITS

**COMPANY PROFILE
2022**

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Visit us;

Dar es salaam,
Mikocheni, Kikombe Street

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Dear Valued Customer/ Clients



REVOLTEK is a prolific combination of advertising, marketing and production agency, with a smart mix of talent and professionalism. We utilize some of the best staff members whose qualifications include outstanding excellence coupled with creative minds and hardworking spirit so rest assured that your business or product is safe with us. We have managed to pull off and complete vast arrays of projects both from government and international organization.

Our primary goal is to meet our client's expectations putting emphasis on quality of our services and on time deliverables, while providing innovative solutions for positive impact. REVOLTEK is a combination of creative thinkers, digital gurus and thinkers, brand builders and content creators.

To consistently fulfill our vision "To be the leading production, advertising and marketing firm in Tanzania providing top notch services to our esteemed clients" and with this we would like to be part of your brand growth.

Let's meet up..! With a cup of coffee and few sides notes we guarantee to shoot your business to the stars for the sky is not the limit. Feel free to contact us via our offices at Dar es salaam, Mikocheni (Tecic Street) I look forward to having that coffee meeting with you soon.

Thank You
Docta I. Ulimwengu
Managing Director

About Revoltek

We are REVOLTEK, two words joined to enhance the meaning of Revolutionary Technology, and we provide revolutionary innovation and marketing services, among other things.

We are a company that looked at the world's pace of innovation in technology and digital marketing and felt it was past time for Tanzania to do the same. We are no longer living in the dark ages when we lacked the resources to demonstrate our innovative qualities and capabilities.

We now live in a technologically advanced world, and REVOLTEK has decided to make use of that opportunity to develop and produce new products and services that will make our country proud.

WELCOME TO OUR WORLD
WHERE WE SPEAK
CREATIVITY, PRODUCTION,
BRAND MANAGEMENT, AND
COMMUNICATION STRATEGY



OUR VISION

Become one of the world's leading innovators.



OUR MISSION

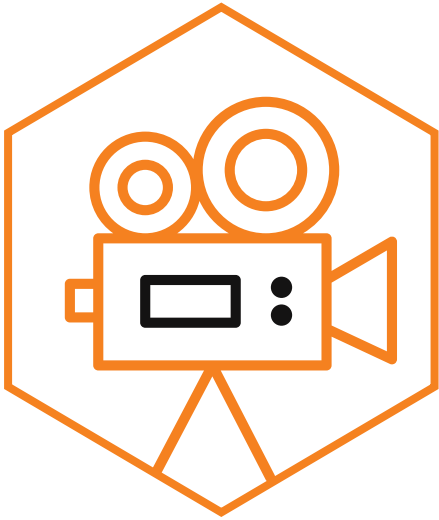
Using innovation and technology to improve old habits.



OUR CULTURE

We are an all-inclusive firm, and we value the culture of allowing all employees to explore their talents and abilities through a variety of experiences. We make working fun, which helps our employees compete in the market

We create some of the most recognizable work in the industry, and we bring the strategic craftsmanship required to ensure that our customers' expectations are met.



PRODUCTION

With a team of practical designers who enjoy collecting and presenting tales that affirm a company and its audience. REVOLTEK LIMITED is a full production house with state-of-the-art tools required for excellent production operations, and it is a one-stop-shop for productions with the availability of modern tech equipment.

In Production, we deal with

- Broadcast Services
- Tv Productions
- Documentaries
- Cinema
- Animations
- Motion Graphics
- Infographic Video and Photos
- Event Coverage Video/ photo





DIGITAL MARKETING

REVOLTEK LIMITED is your digital success partner; we provide comprehensive digital marketing services to assist you to take your business to the next level. What is REVOLTEK and why should you use it? We are confident in our capacity because of our experience in Digital Marketing and our work with leading businesses. Any other agency can offer you deliverables, but we go above and beyond; we provide instances that demonstrate and assist your business in achieving maximum digital traffic.



We don't just tell your brand's narrative; we construct an original, distinctive identity that matches your target audience's needs and engages them in a communication-rich digital experience.

We'll collaborate closely with you to uncover fresh insights and turn them into business opportunities. With paid Ads, Online marketing, and the use of digital muscle as influencers, we assure you maximum traffic to your digital platforms.

 Social Media Management

 Digital Content Creation

 Media Monitoring

 Influencers Management

 Sponsor's Ads

 Digital Training

SOCIAL MEDIA MANAGEMENT

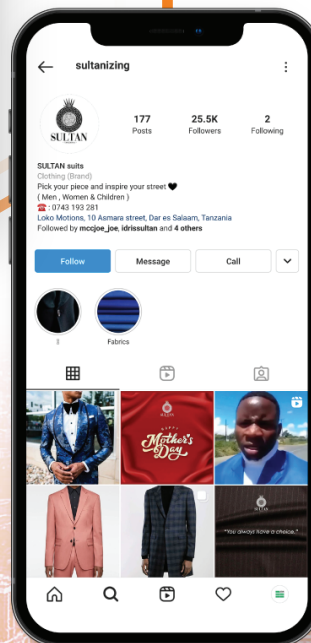
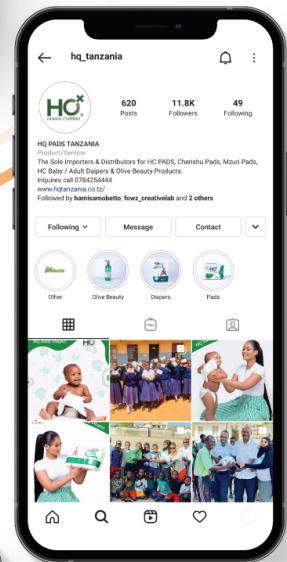
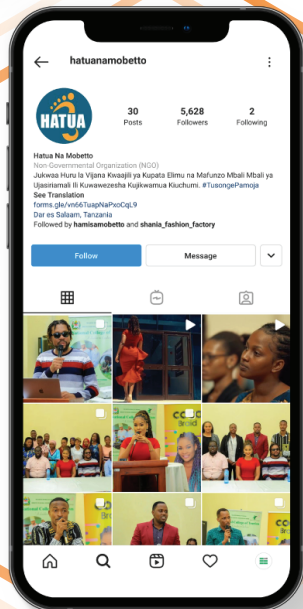
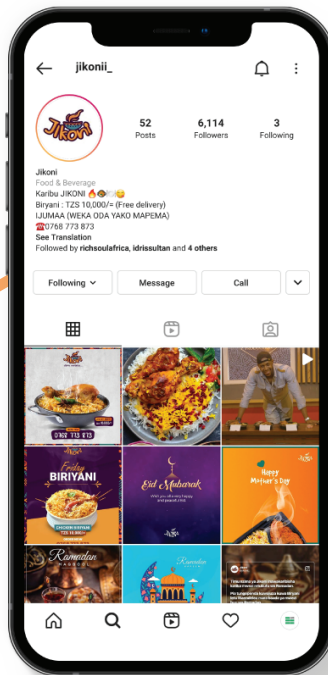
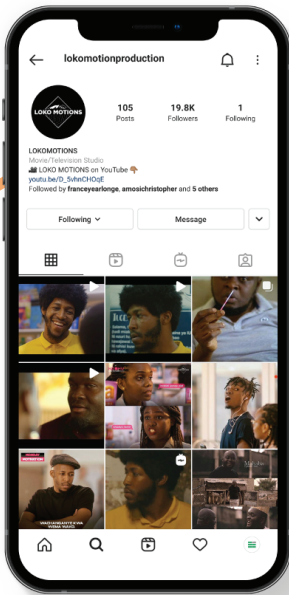


Our digital team develops strategies to increase your social media presence, primarily on Instagram, Facebook, Twitter, LinkedIn, and YouTube. Our team demonstrates the ability to generate awareness, broaden your company's potential reach within your target market, and contribute to social media traffic, which will ultimately result in top-line growth by engaging an audience through social media channels. REVOLTEK has over 100 social influencers, making our network the only viable option for promoting your product, service, brand, and so on.

We conduct extensive research and analysis on our clients to determine who they are and who their customers are. We can determine which social media plan best suits their customers and audience based on this analysis. We create social media plans that target the right customers while keeping the brand of our clients intact.

Our primarily focus:

- Creating Engaging Social Content
- Posting Company-related Updates
- Promotions And Social Campaigns
- Integrate Social Media Activities into other Marketing Plans
- Monitoring
- Analytics



CONCEPT DEVELOPMENT

Imagine developing a campaign that no one has seen before, a brand that will change people's lives forever, and a strategy that will give you an advantage over your competitors.

Our Vision is to provide creative and innovative solutions for long-term growth.

Our strategic idea generation process includes the evolution of ideas from strategic thinking to the smart approach of utilizing the appropriate implementation strategies to create innovative solutions for long-term growth. Everything we do is focused on you, from the team of creatives who come up with exciting new ideas to the designers who know exactly how to make those ideas a reality. We prioritize what you need to get going, we work hard to keep you at your best, and we are committed to your brand, product, or business. That's what REVOLTEK Runs On.

- Bespoke business Development
- Campaign theme
- Communication strategy



BRAND MANAGEMENT

REVOLTEK advises and assists our celebrities in realizing their full potential through endorsement, content creation, marketing strategies, and other business ventures. We currently manage four celebrities:



Idris Sultan
Actor



Hamisa Mobetto
Fashion Icon



Juma Jux
Music Artist



Fatema Dewji
Marketing Director



Jaymondy
Comedian

EXPERIENTIAL MARKETING

We understand the importance of connecting with customers as an essential ingredient in ensuring they feel connected and directly involved with the brand or product, and that is why we engage in Experiential and Storm Marketing and rest assured, we are best at it.

Some of our successful Experiential Marketing includes:

- The METL's Bajaj and Boxer activations that carried the campaign name 'Safari lendelee',
- The Zanzibar's Mapinduzi Cup activation for Simba Sports Club,
- The Award Winning 'Ni Zaidi ya Furaha' Campaign which was a Simba Day Storm activation for Simba Sports Club.



Our Projects & Campaigns

Behavioral Change Campaign (BCC)

Understanding the role that we as a creative agency have to our society in imparting knowledge to it through education and information that will be useful in creating a better tomorrow for our people, we initiated and executed a successful Behavioral Change Campaign (BCC).

WANA TOUR & SEX TOUR CAMPAIGN

Taking place in Dar Es Salaam and Mwanza, these two HIV/AIDS awareness campaigns were initiated with a goal of reminding the society who seem to have neglected at large about the presence of HIV/AIDS and urging them to be precautious of their actions for a better future of both themselves and their society as a whole.

Knowing the importance of digital influence in sending out a message, we used Idris Sultan as the face of our campaign, a strategic approach that was a success. In both these two events, we managed to reach out to a large number of people in Dar Es Salaam and Mwanza and convinced them to do a health check-up on our on-ground hubs that were set on the event.

We partnered in this campaign with different health share holders including The US Embassy in Tanzania, Pefpar and ICAP.



ISHI KIMKAKATI CAMPAIGN

'Ishi Kimkakati' Like its name, which is the Swahili for 'Live Strategically' is a Behavioral Change Campaign that urges Youths to think strategically before engaging in any act that might ruin their lives. Be it in drugs, unsafe sex, and any other action that might threaten their well being.

This is our ongoing campaign that will feature famous names in different fields of art in our country, with intentions of reaching out to a large number of youths. Hamisa Mobetto, Idris Sultan, Juma Jux and Jaymondy will all take part in digital and on-ground activations of the campaign that will be divided into four phases with a certainty of impact to the targeted audience.

The logo for the 'ISHI KIMKAKATI' campaign. The word 'ISHI' is written in a bold, black, sans-serif font inside a solid orange circle. To the right of the circle, the words 'KIMKAKATI' are written in a larger, bold, black, sans-serif font. The entire logo is set against a white background.

ISHI KIMKAKATI



Awards



Best Digital Media Campaign -2022

“Ni Zaidi ya Furaha’ Campaign”



MARKETING IS NO LONGER
ABOUT THE STUFF THAT YOU
MAKE, BUT ABOUT THE
STORIES YOU TELL!



Brands we have worked with





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